

New Partnership between Ektelon and the Korea Racquetball Federation (KRF)



On Sunday, 14 March 2010, during the closing awards ceremony for the Ansan Singles Racquetball Tournament in Ansan-Gu, Republic of Korea, it became official... Ektelon has expanded into Asia and is now the "Official Ball" of the Korean Racquetball Federation (KRF). Together, Ektelon, the KRF and the Korean racquetball community are embarking on a truly worthwhile relationship within Asia.



Finally an Ektelon dominated event in Korea!

The tournament's closing ceremony was exciting. Players of Ektelon, the Military Racquetball Federation (MRF), USA ROK'ers, Korean clubs and the entire KRF staff observed the presentation of over \$3,000 in Ektelon prizes and the signing of the contract by the KRF President Ms. Kyong Hee Rho. The signing of the contract is a great start to a new partnership between Ektelon and the KRF. KRF President Ms. Rho and Ektelon Military player Martin Kovacs stood before the crowd and formalized the relationship with the contract signing. Cameras were flashing, people were cheering and clapping... it was a rewarding moment.

Ektelon and the KRF have now launched into an international partnership which spans the globe. It was a great Ektelon weekend!



Ms. Kyong Hee Rho (KRF President) signs the Ektelon and KRF Racquetball contract while Martin Kovacs, Mary Kwon and KRF staff observe.



Its official!

Ektelon is thrilled about its future in the Republic of Korea and Asia. This is a great start. The Ektelon and the KRF relationship can now be best summed up in the Korean expression of "Kopshi Kopshi-da" or "We go together".