



FOR IMMEDIATE RELEASE

WORLD 3 WALL BALL CHAMPIONSHIPS ANNOUNCED

Richest Outdoor Tournament to be held in Las Vegas

Las Vegas, NV; March 22, 2010 –World Outdoor Racquetball and the World Players of Handball are pleased to announce the first annual **World 3 Wall Ball Championships** to be held September 23-26, 2010 in Las Vegas. A parking lot on world-famous Las Vegas Boulevard in front of the spectacular Stratosphere Hotel will be transformed with the construction of 10 outdoor courts to host the richest outdoor event in the history of the sport plus a first ever combined professional racquetball and handball event. Along with the professional divisions offering over \$35,000 in cash prize money; amateur divisions for men, women, and junior players will be offered in both racquetball and handball singles, doubles and mixed doubles. . .the event will be extreme. . .

WOR Executive Director Hank Marcus in announcing the event, "There is no better place to make history then on the Las Vegas strip. This event is a tremendous step forward for both sports and will provide racquetball and handball professionals an incredible venue to display their amazing athletic skills." Fred Lewis, WPH President added, "The World Players of Handball Foundation is very pleased to announce its participation in this event. In September of this year we will step outside the boundaries of tradition by partnering with World Outdoor Racquetball to co-sponsor this first of its kind extravaganza. This will be an attempt to increase the awareness of these two lifetime sports using the facilities of the Stratosphere Hotel in Las Vegas to stage the tournaments. The WPH will invite the best 3-wall players in the world to compete for prize money. Amateur players of all ages will also have an opportunity to participate in this historic event. We will attempt to introduce the sport of handball to a whole different group of people and spectators through positive marketing and innovation during this 4-day event. We congratulate World Outdoor Racquetball for taking the lead in creating this opportunity to market our great sports."





“As the next step up from our role as a sponsor and host hotel for the CPRT Pro Nationals, the Stratosphere is excited about the opportunity to host a first of its kind event right on our property, expressed David Grolman, Vice-President of Hotel Operations. This outdoor tournament will be one of the biggest and most entertaining events the sport has ever seen and the Stratosphere is proud to play a major role in making it possible”.

Along with the support of WOR and WPH, the event has been endorsed by the Classic Professional Racquetball Tour, Military Racquetball Federation, National Police Racquetball Association, World Firefighter Racquetball Association and will also provide charity contributions to the National Fibromyalgia Research Association. Number one ranked World Outdoor Racquetball men’s professional Rocky Carson upon hearing about the event said, “This sounds like an event I would not miss and one of the most amazing events in the history of the sport, I will be there and would love to be first 3 Wall Racquetball World Champion!” Handball legend and 8-time National Champion David Chapman commented, “Vegas is the perfect home for a world class event like this. It is about time someone had moxy enough to work with racquetball. WOR and WPH teaming up is the biggest thing court sports have ever seen!”

Watch for releases of details and new information on each organization’s website or contact Tournament Director Steve Lerner at (614) 361-7162 or steve@classicproracquetball.com.

WOR is the parallel universe to the traditional sport of racquetball played by millions in clubs throughout the country. The rules are the same, the racquets and ball are similar but the attitude and action take this variation of the sport to a whole new level in the fresh air and bright sunshine.

worldoutdoorracquetball.com

WPH is a nonprofit organization using innovative methods and techniques to promote the sport of handball. They have provided hundreds of thousands of people all over the globe with many hours of viewing entertainment through their web casts of top handball events.

weplayhandball.com





3 Wall Ball, LLC will be launching in Summer of 2010 to address the need for portable, temporary or permanent, and affordable outdoor courts for cities, park districts, clubs and individuals. 3 Wall Ball will be constructing the facilities to host multi-sport competitions beginning Fall, 2010 in Las Vegas where the World 3 Wall Ball Championships will debut with the support of World Outdoor Racquetball and World Players of Handball. 3 Wall Ball is the Official Court of World Outdoor Racquetball.

3WallBall.com



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